

## Membership benefits

### Why join PraxisUnico?

There are many ways in which you can get the most out of your membership.

We play a key role in **training, developing** and **representing** our profession.

PraxisUnico is the UK's leading organisation for commercialisation professionals. Our members represent higher education, public sector research establishments, law firms, venture capital organisations and industry itself. PraxisUnico works on behalf of its members and the profession to:

- Keep members informed of key information relevant to the commercialisation profession
- Help members build new networks within the profession and industry
- Drive professional development and recognition
- Provide members with practical tools and resources
- Disseminate best practice across the profession
- Influence policy-makers in support of the knowledge economy
- Act as the voice of the membership

To our members, PraxisUnico is a 'professional club'. A group of individuals who have come together through a like-mindedness and shared understanding. Our members benefit from the combined weight of this collective voice.

### Membership benefits the organisation

Membership is on an organisational, not an individual, basis which means that everyone within the organisation has membership rights and access.

## **Keeping you informed**

Through our website, we provide a wide range of information for those working within the commercialisation profession. These range from practical tools and resources such as the Unico Practical Guides series to consultation responses, surveys and opinion pieces.

Members also have opportunities to participate in forums that help shape and inform our submissions to policy-makers. Our programme of Chair's Dinners are member-only, guest-limited events and are conducted under Chatham House rules and are intended to debate issues concerning research commercialisation.

## **Helping you build new networks**

The conferences, briefings and debates that we organise throughout the year are a great way for our members to network with colleagues from organisations from across the sector. Regular attendees and speakers include representatives from higher education, government, industry, professional firms, Public Sector Research Establishments and the NHS. Membership provides regular opportunities to share ideas and best practice.

Members of PraxisUnico can attend our annual conference at a discounted rate.

We also facilitate events with collaborators that allow our membership to network with high-level representatives and important stakeholders from funding sources in government and elsewhere, and from other sectors and industries that influence and affect our profession - outside the core technology/knowledge transfer community.

Our training courses are also a great place for those new to the profession to begin to build their own personal networks, or to build on existing networks. Our members are the first to hear of new courses opening for registration.

Our network reaches around the world through our international collaborations with similar associations to:

- Share best practice in innovation management and training
- Facilitate the transfer of technology licensing across borders and boundaries
- Support UK spin-outs entering new markets

## **Professional development and recognition**

We are committed to supporting the profession and achieving professional recognition for its practitioners. We will continue to work with other professional organisations to enhance careers, professional growth and opportunities.

Training courses with legal content are authorised by the Solicitors Regulation Authority (SRA) and are accredited as a source of CPD for solicitors and registered patent and trade mark attorneys.

PraxisUnico is a founding member of the Alliance of Technology Transfer Professionals (ATTP), connecting more than 5,000 practitioners in 67 countries to help them identify, share, and apply the world's best practices in technology transfer. Members of PraxisUnico are eligible to apply for Registered Technology Transfer Practitioner (RTTP) status, visit the ATTP website for further information [www.attp.info](http://www.attp.info).

## **Helping you**

Members regularly seek our opinion on matters affecting the profession. Our steering committees are formed of some of the most experienced senior staff from several of the leading technology/knowledge transfer organisations in the UK.

We keep our members fully informed of all sector-critical developments through rapid and regular email updates.

## **Access to our communication platforms**

As part of an ongoing aim to enhance value for PraxisUnico Members, the PraxisUnico website acts to signpost information relating to UK KT activity, expertise, success and impact. It gives Members a platform to promote to a range of stakeholders including government, industry, funders and overseas organisations – all of whom are regular visitors to the PraxisUnico website (and recipients of our wider communications) as a valued information source.

Members have direct control to self-publish job vacancies, news and events to the PraxisUnico website. Additionally, Members can create an organisation and/or individual profiles to enable colleagues to connect directly.

# PraxisUnico.

Impact through innovation

## **Speaking on your behalf**

We work with our members to ensure their views are represented at the highest levels within Government and Whitehall, and major funding sources through responses to consultations and by publicising the results of our research.

PraxisUnico is one of the first points of call for policy makers and we are well placed to influence the policy-making process. We also work with the media to ensure that the sector's position is known on any hot topic.

## **Promoting your organisation**

Our network of over 2700 individuals is responsible for the range of activities which facilitate the commercialisation of university, public sector and charity based research. Organisations and institutions can benefit hugely from becoming members. Membership allows opportunities for member organisations to promote their work for the benefit of the wider membership through our communication platforms.

## **Opportunities to get involved**

PraxisUnico is run by volunteers from within the profession. Whether by joining committees, contributing to workshops or delivering training, PraxisUnico provides members with the opportunity to affect developments in the profession at a national level.